



CPWA Internship Job Description

Internship Title: CPWA Storytelling & Policy Intern

Organization: California Perinatal Wellness Alliance (CPWA)

Reports to: Cassie Gardener Manjikian, CPWA Founding Director

Location: Remote with potential in-person opportunities in Los Angeles or Sacramento

Hours: 10–15 hours/week, flexible scheduling

Compensation: Unpaid; academic credit available

About CPWA

The California Perinatal Wellness Alliance (CPWA) is a survivor- and community-led coalition advancing perinatal mental health and justice across California. CPWA mobilizes survivors, families, providers, and advocates to transform fragmented perinatal mental health systems through storytelling, organizing, and policy change — including the advancement of Senate Bill 626.

Internship Overview

The intern will support CPWA's storytelling, advocacy, and coalition work, with a scope that can be tailored to their interests. This is a unique opportunity to gain hands-on experience in grassroots advocacy, narrative change, and coalition-building at the state level.

Key Responsibilities

- **Storytelling Campaign & Communications**
 - Implement CPWA's statewide *Breaking the Silence* storybook campaign
 - Conduct outreach to missing audiences (fathers, LGBTQ+ parents, rural areas, etc.)
 - Support social media, newsletters, and media engagement to amplify stories
- **Policy Advocacy & SB 626**
 - Attend virtual coalition strategy meetings and advocacy events as capacity allows
 - Support legislative outreach, scheduling, and partner engagement coordination
 - Help draft and track support letters, talking points, and advocacy resources
- **Coalition-Building & Partner Engagement**
 - Conduct outreach to partners and stakeholders to expand CPWA's network
 - Track sign-ons and maintain up-to-date coalition contact lists
 - Support coalition communications, logistics, and follow-up

Qualifications

- Strong interest in public health, policy, maternal/child health, or social justice advocacy
- Excellent written and verbal communication skills
- Highly organized, detail-oriented, and able to manage multiple priorities
- Comfortable working with sensitive stories in a trauma-informed way
- Experience with Google Suite, Canva, or social media management a plus
- Graduate students in Public Health, Public Policy, or Social Work encouraged to apply

Benefits

- Direct mentorship from CPWA's leadership
- Experience in grassroots legislative advocacy and coalition coordination
- Portfolio pieces (e.g., storybook contributions, outreach campaigns)
- Opportunity to participate in advocacy days, coalition meetings, and campaigns
- Letters of recommendation and professional networking support

How to Apply

Send a 1-page cover letter and résumé to cassie@calpwa.org, Subject line: CPWA Internship Application – [Name]. Applications will be reviewed on a rolling basis until the position is filled.